



# 2011 American Rottweiler Club National Specialty And Colonial Rottweiler Club Specialty Catalog Advertising



## ADVERTISING RATES

FULL PAGE (4.5 X 7.25) WITH 1 PHOTO <b>(1)</b> \$60.00	EACH ADDITIONAL PHOTO \$10.00	ADD \$45.00 FOR COLOR AD**
FULL PAGE (4.5 X 7.25) W/O PHOTO \$50.00		
HALF PAGE (4.5 X 3.625) WITH 1 PHOTO \$40.00	EACH ADDITIONAL PHOTO \$10.00	
HALF PAGE (4.5 X 3.625) W/O PHOTO \$30.00		

**\*\* COLOR AVAILABLE ON FULL PAGE ADS ONLY**

**(1)** Full page with photo receives free catalog

**STRICT CLOSING DATE FOR ADVERTISING IS FRIDAY, MARCH 25, 2011 – NO EXCEPTIONS**

**EARLY BIRD SPECIAL !!!**

**TAKE \$5.00 OFF THE TOTAL COST OF YOUR AD BY SUBMITTING AND PAYING PRIOR TO FEBRUARY 28, 2011**

### TIPS FOR ADVERTISERS

- ADS NEED NOT BE “CAMERA READY”. I WILL WORK UP YOUR IDEAS INTO AN AD FOR YOUR APPROVAL
- A FEW WELL CHOSEN WORDS MAKE A MORE ATTRACTIVE ADVERTISEMENT
- IF YOU DON’T SUBMIT YOUR ADVERTISING REQUEST ELECTRONICALLY, PLEASE TYPE/PRINT CLEARLY ALL AD COPY

PAY FOR YOUR ADVERTISING VIA SECURE PAYPAL CHECKOUT:

<http://www.colonialrottclub.org/11adspaypal>

OR PAY BY CHECK (PAYABLE TO CRC) AND MAIL TO:

KRISTI RANDMETZ – ARC/CRC CATALOG CHAIRMAN

EMAIL YOUR CAMERA READY AD OR AD COPY AND PHOTOS TO: [KRISTICRCARC@HOTMAIL.COM](mailto:KRISTICRCARC@HOTMAIL.COM)

48 BURGESS PLACE - GROTON, CT 06340