

# PEACE & RAZZIES



# CATALOG ADVERTISING

## EARLY BIRD SPECIAL:

Reserve and pay by February 28, 2013 to receive \$10 off full page ads and \$5 off Half Page Ads

## PRICING:

**FULL PAGE COLOR**

**\$120**

**FULL PAGE BW**

**\$60**

**HALF PAGE BW**

**\$30**

**EACH ADDITIONAL PHOTO \*\***

**\$10**

**\* color is available on full page ads only**

Every full page ad receives a free catalog!

Buy 5 or more full page ads receive a free full page ad!

Ads will be set up free of charge but may be sent in "camera ready" as well.

## FINAL ADVERTISING DEADLINE:

**March 29, 2013 no exceptions**

Send pictures and copy or camera ready ads to

Kristi Kerr, catalog chair. [catalogads@hotmail.com](mailto:catalogads@hotmail.com)

## REQUIREMENTS & SPECS:

Full Page actual size 5.5x8.5 inches (4.5x7.3) inch printable area

Half Page actual size 4.25x5.5 inches (4.5x3.625) printable area

Preferred file format is a flattened 300dpi .pdf with all fonts embedded. Jpg is fine also as long as it is 300 dpi. Save all Color ads as CMYK. Save all black and white ads as Grayscale or 100% black (not a 4-color black).

## PAYMENT OPTIONS:

Mail checks made out to Colonial Rottweiler Club to:

**Kristi Kerr CRC Catalog Ad Chair 48 Burgess Place Groton CT 06340**

Or Pay via Paypal using this link: <http://www.colonialrottclub.org/13adspaypal.html>